

LAW OFFICES
LEYDIG, VOIT & MAYER, LTD.
TWO PRUDENTIAL PLAZA, SUITE 4900
CHICAGO, ILLINOIS 60601-6780

TELEPHONE: (312) 616-5600

TELECOPY: (312) 616-5700 (G3)
(312) 849-0495 (G4)

FACSIMILE COVER SHEET

DATE: JANUARY 6, 2003

NUMBER OF PAGES (INCLUDING
THIS TRANSMITTAL COVER SHEET):

TIME: 9:43 AM

YOUR REFERENCE: 09/349,650

OUR REFERENCE: 209881

TO: GROUP ART UNIT: 2162
EXAMINER. J. JANVIER

TELEPHONE NUMBER: (703) 308-6287
FACSIMILE NUMBER: ((703) 872-9327

FROM: MARK JOY

DIRECT LINE: (312) 616-5673

MESSAGE:

A confirmation copy of the transmitted document will:

- ☒ Not be sent. This will be the only form of delivery of the transmitted document.
- ☐ Be sent via First Class/Air Mail.
- ☐ Be sent via Overnight Courier

The information contained in this facsimile transmission is intended only for the use of the individual or entity named above and those properly entitled to access to the information and may contain information that is privileged, confidential, and/or exempt from disclosure under applicable law. If the reader of this transmission is not the intended or an authorized recipient, you are hereby notified that any unauthorized distribution, dissemination, or duplication of this transmission is prohibited. If you have received this transmission in error, please immediately notify us by telephone or facsimile. Thank you.

Official

FAX RECEIVED

JAN 06 2003

GROUP 3600

In re Application of: Nyhan et al.
Application No. 09/349,650
Filed: 07/08/99
For: SYSTEM AND METHOD FOR EVALUATING AND/OR MONITORING EFFECTIVENESS OF ON-
LINE ADVERTISING

COMMISSIONER FOR PATENTS
Washington, D.C. 20231

FAX RECEIVED

JAN 06 2003

GROUP 3600

Sir:

Transmitted herewith is a response to an office action in the subject application.

☒ Applicants claim small entity status of this application under 37 CFR 1.27.

☒ Petition for Extension of Time

☒ Applicants petition for a three-month extension of time under 37 CFR 1.136, the fee for which is \$465.00 (enclosed).

☐ Applicants believe that no petition for an extension of time is necessary. However, to the extent that such petition is deemed necessary, Applicants hereby petition for a sufficient extension of time to render the present submission timely. Please charge Deposit Account No. 12-1216 for the appropriate petition fee.

☒ No additional claim fee is required.

☐ Other:

The claim fee has been calculated as shown below:

					SMALL ENTITY		OTHER THAN A SMALL ENTITY		
		CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR	EXTRA CLAIMS PRESENT	RATE	ADDIT. CLAIM FEE	RATE	ADDIT. CLAIM FEE
TOTAL		49	MINUS	49	=0	x 9=	\$	x 18=	\$0.00
INDEPENDENT		5	MINUS	5	=0	x 42=	\$	x 84=	\$
<input type="checkbox"/>	FIRST PRESENTATION OF MULTIPLE CLAIM					+ 140=	\$	+ 280=	\$
						TOTAL	\$	TOTAL	\$0.00

☒ Please charge my Deposit Account No. 12-1216 in the amount of \$465.00. A duplicate copy of this sheet is attached.

☐ A check in the amount of \$ is attached.

☒ The Commissioner is hereby authorized to charge any deficiencies in the following fees associated with this communication or credit any overpayment to Deposit Account No. 12-1216. A duplicate copy of this sheet is attached.

☒ Any filing fees under 37 CFR 1.16 for the presentation of extra claims.
☒ Any patent application processing fees under 37 CFR 1.17.

Respectfully submitted,

LEYDIG, VOIT & MAYER, LTD.

By

Mark Joy, Reg. No. 35,582

Leydig, Voit & Mayer, Ltd.
Two Prudential Plaza, Suite 4900
180 North Stetson
Chicago, Illinois 60601-6780
(312) 616-5600 (telephone)
(312) 616-5700 (facsimile)

DATE: January 6, 2003

Received from < > at 1/6/03 12:59:54 PM [Eastern Standard Time]

In re Appln. of Nyhan et al.
Serial No. 09/349,650

CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this RESPONSE TO FINAL OFFICE ACTION (along with any documents referred to as attached or enclosed) is being transmitted to the United States Patent and Trademark Office, Attention: Examiner Janvier, Unit 2162, Facsimile Number (703) 872-9327, on the date indicated.

Date: January 6, 2003

Norma J. Aches
(Typed or printed name of person transmitting paper)

Norma J. Aches
(Signature of person transmitting paper)

M:\...209881 Resp to FinOA